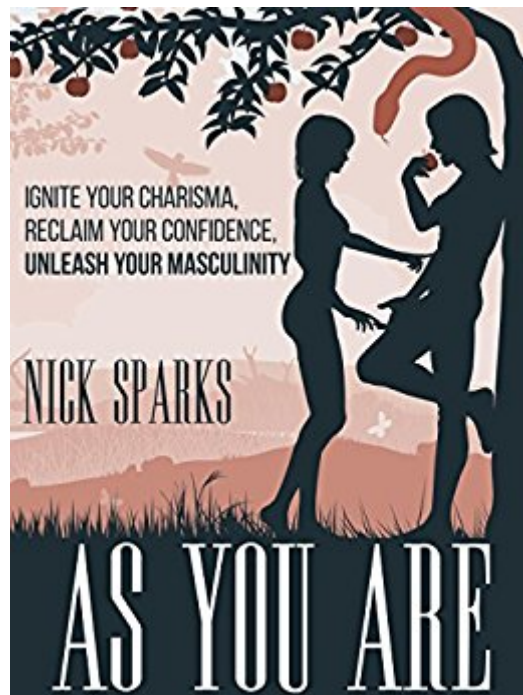


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# As You Are: Ignite Your Charisma, Reclaim Your Confidence, Unleash Your Masculinity



## Synopsis

You've been in that zone where socializing, both platonic and romantic, comes easy -- but most of the time you're not there. Around the women who intimidate you most you struggle to think of what to say, sabotage yourself in ways you don't fully understand, and feel confused about when and how to express your sexuality. You worry that you'll have to settle for someone who you're not all that excited to be with (if you're lucky enough to find anyone) and/or face a messy divorce when it inevitably doesn't work out. That's why I wrote this book. I've coached men on improving their social and dating lives for over a decade, charging thousands of dollars for a weekend program, appearing on national news outlets, and amassing millions of views on youtube. I have a success rate with my clients that puts the rest of the industry to shame, and this book represents the very best of what I teach. I want to make this knowledge available now because I know what it's like to feel as though you'll have to settle for whatever comes along... like the women you really want to be with are speaking a different language. I wrote this book because I wish I had it back in middle school. This isn't a collection of pickup lines or tricks. Let's face it - if those worked, you wouldn't be reading this right now. Simply put, this book teaches you to be that person you are when you're "in the zone" all the time. It's about stripping away all the things that are keeping you from being naturally attractive. You've always known that, "just be yourself," was good advice, otherwise it wouldn't be repeated so often. This is the book that finally explains how to do it. In this book you're going to learn:- How to eliminate "rejection"- Why the words you say don't really matter - The action to take that will always get you "in the zone"- How to identify the women that really want you to approach them- Understanding what flirting means, and how to become a master at it- What to text if she doesn't respond- How to know exactly when she wants you to make the move- What to say to start a conversation in any situation- How to make conversations with people who intimidate you flow as smoothly as chats with your best friends- How to get her to contribute equally to the conversation so you don't do most of the talking and run out of things to say- How to easily overcome awkward silences- The secret to being funny- How to move an interaction forward sexually without ever worrying about being called "inappropriate" or "creepy"- How to get a phone number that turns into a date 90% of the time- How to ensure your dates are charged with sexual tension rather than ending in an awkward kiss attempt- The way sexual attraction actually works, and why the lessons you've learned your entire life are wrong- How to turn a friendship into something more- How to build a social circle so you'll always have a "wingman" or someone to hang out with- How to always look great, even if you're shopping on a budget- How to scream confidence with your body language instead of insecurity- The difference between "He was ok" and "He's awesome"- How to develop

yourself into the man who naturally attracts the woman (or women) you really want. Don't expect anything overly-complicated. You'll find yourself saying, "it can't be this easy," more than once - only to discover that you're the one who's been making it difficult the entire time. Enjoy!

**Disclaimer:** The language I use throughout this book represents men communicating with women because that's what I've successfully taught hundreds of guys to do. My advice, however, applies to anyone, man or woman, who's looking to improve their platonic and romantic communication with anyone else.

## **Book Information**

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## **Customer Reviews**

I have not finished the book yet but I want to share an incident that happened to me half way through reading it...I will use this story as a review because I think different people can draw different references/insights from a story. On my way home from grabbing dinner, I saw a girl and decided to be social and started talking to her. We hit it off really well and was sharing about our views on various topics. I invited her back to my place to continue our conversation and she agreed. Once we got to my place (my roommate was there), we chatted for another 20 mins. During this 20 mins, we talked about things like governments, religions, sexuality, and kinks/fetishes. The more that I got to know her, the more I became interested in herâ |she is my type of girl. After about 20 mins or so she needed to go so I offered to walk to her back (because I genuinely care for her safety). Our

conversation continued as we went in her house. The interesting thing is that we have so many shared interests and views we can talk for hours. We chilled for a little bit more. I decided to head out her place around 1:00am. Normally I would tell a girl that I was interested in them from the get-go; but for some reason, I was enjoying her company and had the mindset that since I am someone worthy of getting girlsâ I will let my personality take care of the rest. So towards the end, as I was leaving, I felt something was off because even though we were enjoying each otherâs company, nothing was happening. So I sensed that I was in the friend zone. As we were parting ways at her front door, I followed my #1 rule set for myself [to be honest and express my expression of love to women that I am interested in] and spoke my mind & expressed my interest for her.

There are certain people who you never forget about in your life, because there are no words to describe how they impacted you. They are the few who "bring you across the divide," from one world of experience to another. One of these strange, uncommon people is Nick Sparks. A disclaimer for those who read on: I am biased. Iâve worked with Nick, and Iâve seen not only how heâs helped others upgrade their lives but Iâve had the privilege of being apart of the community of likeminded men heâs created around the world (indeed, I got lunch with one of them today). But more than any of that, I know on a personal level the quality of Nickâs teachings because of how heâs transformed MY life. I was a guy who, despite years studying âpick upâ and consuming thousands of dollars worth of dating advice, just couldnât get it. I struggled with women, especially the ones I really liked, and felt fake and inauthentic. So after a particularly terrible experience with a girl I decided it was time to really invest in myself and purchase Nickâs weekend bootcamp. My life after it was never same. To make a long story short, I went from having a mediocre dating life, where I struggled to make connections and keep girls interested, to dating multiple girls - honestly, without games or bulls\*\*\* - with the knowledge and freedom that wherever I ended up I could create the dating life I wanted. And I did. Fastforward four years from that fateful weekend and Iâm married to the girl of my dreams and I have my own successful dating company. And I couldnât have done any of it without what Nick showed me. But enough about me. Because I have some good news and bad news. The bad news is Nick is retired.

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